

**TITU MAIORESCU UNIVERSITY OF BUCHAREST
FACULTY OF ECONOMIC SCIENCES TÂRGU JIU**



STRATEGIC PLAN

**OF THE FACULTY OF ECONOMIC SCIENCES
FOR THE PERIOD 2012-2016**



TÂRGU JIU, 2012

INTRODUCTION

Founded in 2005, the Faculty of Economic Sciences Târgu Jiu has developed continuously, becoming, thanks to the success of our graduates in the local and regional labor market, a prestigious educational institution in Gorj County.

Taking into account the evolution of the number of students and specializations, we are proud that we are a dynamic university with great future prospects. I want this academic success to evolve upward to enhance the reputation of the faculty and to achieve as soon as possible the requirements and standards of the European Higher Education.

Our vision for the period 2012-2016, which will be implemented in the Faculty of Economic Sciences Târgu Jiu, is to become a modern, dynamic and innovative faculty; faculty-leader in Gorj County a standard faculty of Economic Higher Education in Romania, engaged in the continuous improvement of quality standards and promoting active partnership with business.

Achieving Vision 2016 is possible through a responsible managerial policy on which all faculty members to actively contribute competent, motivated and dedicated to the faculty and, in my opinion, by implementing a flexible management style, open and competitive.

This Strategic Plan aims to ensure the continuity and consolidation of the achievements until now by the entire teaching staff of the Faculty of Economic Sciences and create premises for achieving the vision 2016.

The fundamental principles on which this strategic plan relies are:

- Transparency in decision making;
- Quality continuous improvement of programs to study;
- Performance in teaching;
- Competitiveness in scientific research;
- Active partnership with domestic and international environment;
- Team spirit, fellowship, morality, professional ethics, motivation and dedication.

I. OBJECTIVES:

1. Strategic Objectives:

- a. Maintaining accreditation for the specialty "Accounting and Management Information Systems";
- b. Obtaining accreditation for the specialization "Economic Sciences of Trade, Tourism and Services";
- c. Consolidation the specialty "Environmental Economic Sciences"
- d. Founding a Master study program within the accredited domain.

2. Objectives to increase the quality of education:

- a. Scheduling, organizing, developing and improving the educational process;
- b. Establishing the curriculum and the analytical programs in line with national and international standards;
- c. Applying a complex rating system connected to European standards;
- d. Increasing the share of nationally recognized research in the department and research centers;
- e. Increasing university autonomy of the faculty in academic curricula, management department and research center;
- f. Management curriculum must be achieved by the faculty in establishing the number of hours, the status of disciplines, creating the package of disciplines etc.;
- g. Defining the specialization and their organization on common trunks;
- h. The analysis, discussion and application within the law of students options in the various disciplines;
- i. Compliance with European curriculum in our faculty;
- j. Implementation of European Credit Transfer System;
- k. Media coverage of deserving teachers and students in the affirmation of the quality system;
- l. Stimulate collaboration with companies and institutions from the real economy and from administration to ensure superior practical education of future graduates.

3. Objectives to promote scientific research:

- a. Monitoring and ensuring the prerequisites for accreditation CNCSIS for Research Center called "Economy and Sustainable Development", thus contributing to strengthening the Institute for Studies and Scientific Research - founded in the TMU.
- b. Development with priority of scientific research activity research through development-research-innovation projects obtained through competition on contract / grant in the country and abroad, encouraging the development of projects for the benefit of the faculty;
- c. Stimulation the development of scientific papers in ISI publications with impact factor;
- d. Monthly organization on every department, of scientific debates in which they will present the results of ongoing scientific research projects and preparing of annual scientific symposia on every department;
- e. Ensuring non-discriminatory access for all teachers to information on research projects development-research-innovation projects for which teams or members of the Department may apply or participate in the competition for contracts / grants for research, as well as the of scientific journals they may publish or scientific events that they can participate, reference for the domain;
- f. Encouraging the scientific research activity of faculty students by annually organizing student scientific circles sessions which operate within the faculty.

4. Objectives for the human resource management:

- a. Employment by contest the teaching positions;
- b. Promoting young teachers;
- c. Training economic agents to support the faculty, for a more efficient management and human resources.

II. TEACHING ACTIVITY

1. Paying particular attention to the practice of students to facilitate the integration of graduate students to the European labor market, portfolio development partnerships for student placement in practice so seats in place to meet the needs of the faculty in terms of number of students and develop partnerships portfolio for the absorption of graduates to the labor market;
2. Further actions to improve and modernize the curriculum / curricula at all educational levels, curricula and forms of education, according to the current state of knowledge in fundamental Economic Sciences, developments at the national and international higher economic education and labor market requirements;
3. Proper design discipline sheet according to quality standards of higher economic education for the purposes of labor market requirements based on their biannual debate within the Department, collegial consultation with specialist teams in the country and abroad and participation in debates organized on different domains in higher economic education;
4. Initiation of monthly / regular professional debates in departments on topics, in order to present the state of knowledge in subject areas;
5. Developing States of functions of the departments on the principle the best possible allocation of disciplines in our faculty; in accordance with the PhD and skills of teachers, elaborated teaching materials and evaluation of students, the debate within the Department of States of functions and their approval before to subject to approval by the Faculty Board;
6. Develop a new set of criteria for assessing internal professional and scientific results and performance of teachers and technical and administrative staff, which will be used to pay differential salaries in order to boost staff and promoting on higher positions;
7. Modernization the teaching process, learning and evaluation - the use of computer-assisted teaching technologies in the laboratories managed by specialized teams and participative membership growth and stimulating introduction of teaching act through interactive courses, projects, group work and so on modernization of student evaluation activity by

increasing the share of continuous evaluations, the shift to personalized assessment to prepare students for example based essay or project work, giving up, where possible, to assess exclusively multiple-choice tests;

8. Consolidating the activity of evaluation of the educational process by the students and operationalization of teacher evaluation process within the departments;

III. RELATIONS WITH STUDENTS AND EXTERNAL NATIONAL ENVIRONMENT

1. Consolidation and developing the relationship and the present work manner the way it exists between student representatives and the teachers of the faculty; encouraging the regular meetings of student representatives with representatives of the faculty;
2. Monitoring of regular meetings of the year supervisors / tutors with students to identify their specific problems and monitoring of their resolution;
3. Supporting the establishment of faculty-level student associations and encourage students to adhere to other national or international associations which involve students economists;
4. Supporting students' cultural and sporting activities;
5. Development of actions polling students on teaching process and services offered by the faculty, interpretation and presentation of results within the Faculty Council and taking the necessary measures;

IV. ACTIVITIES OF PROMOTING THE FACULTY IMAGE

1. Increasing public information on the programs of study of the faculty and services offered by our faculty (expert advice, market research, adult education and continuous training, etc.) And about events, projects, etc.. conducted within the faculty, through press releases, press conferences, inviting representatives of the media and by developing a connection with the media;
2. Promoting activism in representing the faculty at the level of Senate and University Rectorate, at the level of Senate Committees, in representing faculty members in national and international professional associations and organizations of economists, in research networks, business environment, local communities, etc.

The above strategic plan only covers considered major issues and it can be improved obviously. This strategic plan can be achieved only by creating a relaxed atmosphere for collaboration within the Faculty. Key elements of this strategic plan also include quality in education, excellence in research,

education, creativity student-centered teaching strategies and approaches as well as the close relationship of the educational process and labor market.