TITU MAIORESCU UNIVERSITY OF BUCHAREST

ACTION PLAN Designed to undertake corrections according to the SWOT Analysis outcomes

IDENTIFIED WEAKNESSES	CORRECTIVE ACTION	COORDINATOR	EXPECTED RESULTS	ESTIMATED DURATION
1. Out of 10 undergraduate study programs ranked on fields in 2011, only 3 are in category B, 4 are in category C and 3 are in category D.	 Revision of the curricula and syllabuses, focusing on the scientific content in order to meet the objectives related to professional skills Stimulation of the scientific production of the teachers 	- Vice-Rector - The Senate Commission - The faculty councils	Accession to the category A of the great majority of the study programs	October 2013, continuing application
2. Many study programmes are not represented in the third cycle of University studies	 Habilitation of new PhD supervisors Support measures for organization of new doctoral schools at the faculties: <i>Medicine, Law,</i> <i>Psychology, Informatics,</i> <i>Economic Sciences</i> 	Director of the Council for Doctoral Studies	 Support for institutional development initiatives in scientific research Increasing the prestige and attractiveness of the University's potential candidates 	October 2015
3. Relative decrease in the number of students in the last 5 years	 Introduction of new study programmes in <i>Pharmacy</i> and in <i>Applied Modern</i> <i>Languages</i> Introduction of study programmes (branches) in foreign languages 	- Vice-Rector - Director of the Center of Multilingualism	- Increasing the number of students and attract students from EU and other countries	- October 2013 - October 2014

4. Practical training is still insufficiently developed and updated	Extending internships in companies, as students should become more involved in finding companies for their internship	- Vice-Rector - Deans	Faster integration of students into the labor market	Permanent, beginning with the academic year 2013-2014
5. Relatively low interest of students to constitute an association at the University level	- Resumption of the process of establish the Students' Association at the University level, through the students' representatives in the Senate and Faculty Councils	- University Senate - Faculty Councils	Facilitation of communication with the large students' mass, and involvement of the good performing students within the decision making process, and in the process of dissemination these decisions among the students	Beginning with the academic year 2013-2014
6. Some deficiencies in the quality management system, particularly the lack of a specialized Department of Quality Management	 Establishing a Quality Assurance Department as part of the Quality Assurance System in TMU Review and/or elaboration of regulations, methodologies and procedures of TMU 	Vice-Rector	Increased quality of educational and research activities	October 2013

7. Limited information on the labor market needs and on the graduates' career; poor involvement of the Alumni Association	Completion of a Database concerning the graduates, their career track, and the companies within our former students are employed	General Secretary of TMU	Using the Database outcomes as input data for the quality improvement of	Permanent
8. Lack of full-time research staff and, accordingly, relatively low number of research projects earned through competition	Resumption of the program of hiring through competition of fulltime and part-time scientific researchers in specific fields	 Vice-Rector Director of the Institute for Studies, Research, Development and Innovation Director of the Medical Research Institute 	Intensifying the University's research potential and capitalization of results of scientific research	Beginning with the academic year 2013-2014