





being made at the corresponding number. Free space (1 line) should be left before and after each equation. Use the ISN notation and the Arabian numbering.

**Photos, figures and tables:** Have 140 mm width (one column). The figures should be consequently numbered and centred. Leave free space (1 line) between text and photos.

**Citation:** APA style. Avoid footnotes as much as possible!

SCCT is based on the premise that the organizational viability fundamentally depends on how its stakeholders' interests and expectancies are satisfied (Coombs & Holladay, 2012). **[indirect citation]**.

The notion of stakeholder means “any identifiable group or individual who can affect the achievement of an organization’s objectives or who is affected by the achievement of an organization’s objectives” (Freeman & Reed, 1983, p. 91). **[direct citation]**.

**Numbers:** Use the English system. Examples: 3.14 for decimals; 3,128 for thousands.