



MINISTRY OF EDUCATION AND RESEARCH

„TITU MAIORESCU” UNIVERSITY OF BUCHAREST

187 Calea Văcărești, district 4, Bucharest, 040051

tel. no.: 021 316 16 46, fax: 021 311 22 97, e-mail: rectorat@univ.utm.ro, www.utm.ro



CONTEST RULES

MY ERASMUS STORY GOES ON!

2ND EDITION, 2026

Art. 1. Organiser

Titu Maiorescu University of Bucharest (TMU), through its Department of International Relations, organizes the contest ***‘My Erasmus Story Goes On!’*, 2nd Edition, 2026**. The prizes are awarded from the budget allocated to the Erasmus+ Programme, OS component (Organisational Support).

Art. 2. Participants

The contest is addressed to all students enrolled at TMU (Bachelor’s, Master’s, and Doctoral degrees) who have participated in an Erasmus+ study and/or traineeship mobility during the period February 2025 – February 2026.

Art. 3. Registration

Participants will send to the email address erasmus@univ.utm.ro a photograph taken during their Erasmus+ mobility (in .jpg format), accompanied obligatorily by a short description of the photograph, reflecting their Erasmus+ experience in the most creative way possible (minimum 50 words, maximum 100 words). The photograph and description must be submitted together with the Consent Declaration, according to which, by registering for the contest, participants acknowledge that the submitted photographs and descriptions belong to them and agree to their subsequent use in promotional materials for the Erasmus+ programme, both online and offline. They also consent to the processing of their personal data (GDPR) within the framework of the *My Erasmus Story Goes On!*, 2nd Edition 2026 contest (Annex I – *Consent Declaration regarding*



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the processing of personal data (GDPR) and the use of photographs within the My Erasmus Story Goes On!, 2nd Edition 2026 contest).

Art. 4. The stages of the contest are:

Period	Action
16 – 20.02.2026 (until 3PM)	Registration of participants, in accordance with Section 3 – Registration , above.
23.02.2026	Uploading of the photographs by the Marketing, Communication and Public Relations Office to the Instagram page. ‘Maiorescu din București (univtm)’ https://www.instagram.com/univtm?igsh=MzMwdWZpNWRka3Js in collaboration (Collaborative post / Collab) with the page ‘Titu Maiorescu University’ (titumaiorescu_university) https://www.instagram.com/titumaiorescu_university?igsh=YXBmZHNmdnNmbWZ0
23-26.02.2026	Voting period.
27.02.2026	Vote checking (likes) and ranking preparation.
03.03.2023	Announcement of the winners and awarding of the prizes. Post-competition photo exhibition during the <i>Erasmus Café</i> event.

Art. 5. Prizes.

(1) To reward the creativity and involvement of the participants, Titu Maiorescu University will grant the following prizes:

1st Prize – 1 winner - Virtual Gift Card* worth 2,000 RON

2nd Prize – 1 winner - Virtual Gift Card* worth 1,800 RON

3rd Prize - 1 winner - Virtual Gift Card* worth 1,600 RON

(2) All participants will be awarded certificates and prizes (tote bag containing UTM promotional products).

* Online voucher valid for the purchase of electronic products.



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Art. 6. Procedure of the contest

1. The photographs, accompanied by their corresponding texts (descriptions), will be uploaded by the Marketing, Communication, and Public Relations Office to the *Universitatea Titu Maiorescu din București* (univtm) Instagram page, namely <https://www.instagram.com/univtm?igsh=MzMwdWZpNWRka3Js> in collaboration (Collaborative post / Collab) with the page *Titu Maiorescu University* (titumaiorescu_university), https://www.instagram.com/titumaiorescu_university?igsh=YXBmZHNmdnNmbWZ0
The post will also include the student's name, the location of the mobility, and a description of their Erasmus+ experience.
2. After the photographs are uploaded, each participant can share the post on their social media pages to get more votes (likes).
3. For the ranking (1st Prize, 2nd Prize, and 3rd Prize), the number of votes (likes) received during the period 23–26 February 2026 will be taken into account.

Art. 7. Responsibility

By participating in the contest, all participants agree to comply with all the conditions of the present *Rules of My Erasmus Story Goes On! Contest (hereinafter referred to as the “Rules”)*, and any failure to comply shall entail the participants' personal and exclusive liability. By participating in the contest, the student consents to the use of their written, audio, video, photographic, or other materials.

Section 8. Personal Data Protection

- (1) TMU processes participants' personal data (e.g., full name, contact details, faculty/program, content of the submitted material) exclusively for the organization and conduct of the My Erasmus Story Goes On! contest, for the evaluation and selection of winners, for communicating results and awarding prizes, as well as for fulfilling applicable legal obligations.



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- (2) For the purpose of ensuring transparency, TMU may publish the winners' full names, faculty/program, and awarded prizes on the university's website and official social media channels. The publication of materials (text/photo/video) or photographs of participants will be carried out only under the conditions set forth in the Rules and based on their consent.
- (3) The data will be retained for the duration of the contest and thereafter for the period necessary to fulfill the purposes mentioned and legal obligations/archiving. Participants are entitled to the rights provided under data protection legislation (access, rectification, deletion, restriction, objection, portability – as applicable) and may submit requests to erasmus@univ.utm.ro.

Art. 9. Final Provisions

- (1) **The Rules** are available to all interested parties on the TMU website at www.utm.ro. Registration and participation in the contest imply that participants have read and fully accept the provisions of these **Rules**.
- (2) TMU reserves the right to amend these **Rules** for objective reasons, including to comply with legal provisions or to ensure the smooth conduct of the competition. Any changes will be published on the website www.utm.ro and will take effect from the date of publication, without affecting the rights already acquired by participants and without retroactively altering the essential conditions of the competition (eligibility, evaluation criteria, prizes), except in cases required by law.



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Annex I

Consent Declaration regarding the Processing of Personal Data (GDPR) and the Use of Photographs within the Contest My Erasmus Story Goes On!, 2nd Edition, 2026

By registering for the contest, I, the undersigned hereby declare, under my own responsibility, that the photograph and the description of the photograph submitted belong to me and that I hold all copyright and usage rights over them, without infringing upon the rights of any third parties.

I also give my explicit, free, informed, and unequivocal consent for the organizing institution, Titu Maiorescu University of Bucharest, to process my personal data for the purpose of promoting the Erasmus+ programme, through the use of my first and last name, the submitted photograph and its description, as well as the mention of the faculty (programme) I am enrolled in, in informational and promotional materials, both online and offline, without any financial compensation. I understand that my personal data will be stored and processed for the duration of the contest and subsequently for a period of up to five (5) years from its conclusion, for the purpose of promoting the programme and the University's activities.

If identifiable third parties appear in the photograph, I understand that I am responsible for ensuring that I have their consent; otherwise, I will submit a version in which third parties are unidentifiable (e.g., blurred/cropped).

I have been informed that my personal data will be processed in accordance with Regulation (EU) 2016/679 (GDPR) and applicable national legislation, exclusively for the purposes mentioned above. I am also aware that I benefit from the rights provided by the GDPR, namely the right of access, rectification, erasure, restriction of processing, objection, and withdrawal of consent at any time, without affecting the lawfulness of processing carried out prior to its withdrawal.

This declaration is valid from the date of signing.

Name and surname:

Faculty:

Date:

Signature: